



**SHINE
YOUR
LIGHT**

Arise, shine; for thy light is come, and the glory of the Lord is risen upon thee. For, behold, the darkness shall cover the earth, and gross darkness the people: but the Lord shall arise upon thee, and his glory shall be seen upon thee. Isaiah 60: 1-2

Even so, let your light shine before men; that they may see your good works, and glorify your Father who is in heaven. Matthew 5:16

**2020 NATIONAL
ADOPTION MONTH
FAITH ENGAGEMENT**

OBJECTIVE:

TO RECRUIT 150
NEW FOSTER &
ADOPTIVE
FAMILIES IN Q4



THE PLAN

1. Churches pick a Sunday in November to highlight waiting children and the need for foster and adoptive families. Messaging includes an acknowledgement of the darkness of our times and a challenge to shine their light. (Four out of 5 Sundays in November will be after Election Day.) A special plea is made for empty nesters or singles. Churches can either:

- Give a 5 minute talk before the sermon
- Show a pre-recorded video from VKB or a video of a foster family in their church
- Preach a full sermon on God's heart for vulnerable children

2. Churches ask their congregants to attend an Online Next Steps Event on one of 2 dates in November.

3. Coordination and follow up is done by VKB and includes:

- Pre-Recorded Video
- Sermon notes from our Faith Kit
- Branding Kit with graphics for the Shine Your Light Theme
- A sign up mechanism for the Next Steps Events
- Reminder emails about the Next Steps Events
- Information on the Six Ways to help: Wrap Around a Birth Family, Foster, Adopt, Foster/Adopt Wrap-Around, Support Social Workers or become a LifeGuide with dates for all of those options.

CALENDAR

SEPTEMBER 24: PRIVATE ROLLOUT WITH CHURCH LEADERS

OCTOBER: SOCIAL MEDIA BUZZ & COORDINATION CALLS WITH CHURCHES

NOVEMBER: BELONG SUNDAYS AND NEXT STEPS EVENTS

DECEMBER: FOLLOW UP WITH "A HOME FOR THE HOLIDAYS" MARKETING